The Ozarks Performing Arts League (OPAL) is a voluntary collaboration between Springfield Little Theatre, Springfield Ballet, and Springfield Regional Opera, and the Springfield Regional Arts Council--four of the Ozark region's leading arts organizations working together to help offset the devastating consequences of COVID-19 upon the arts economy.

Together, the members of OPAL present 50+ productions with nearly 200 performances annually, offer valuable educational programs for both children and pre-professionals (including participation in the Kennedy Center's Any Given Child program), and are chief actors in the cultural landscape and heritage of our community. Looking only at our involvement with Any Given Child, we introduce approximately 6000 children to the arts yearly and spend nearly $40,000 on these programs. In our mission to provide active arts education in our unique disciplines, OPAL's collective efforts at the community, conservatory, and pre-professional levels involve more than 850 children and adults each year.

We also contribute significantly to the $29.9 million generated annually by Springfield's arts sector (2017 Americans for the Arts “Arts and Economic Prosperity Study”) and play a major role in maintaining the high quality of life our residents enjoy. And when you also consider the hundreds of vendors and contractors with whom we do business as part of our routine operations, the impact of OPAL's member organizations becomes strikingly apparent.

COVID-19 is wreaking grievous harm on the arts. The members of OPAL have already lost more than $1.1 million in revenue from cancelled events, educational programs, and sponsorships/advertisers. Countless theatres, operas, ballets, and orchestras have already gone under, with many more cancelling 12 months or more of programming and eliminating staff and artists. In short: the very nature of our companies requires mass gatherings both to ‘do business’ and attract sponsor and advertiser support. When we can’t gather, we can’t operate. Moreover, an arts organization is a slow-growing tree, taking years to reach maturity and irreplaceable once destroyed. We simply can’t afford this kind of loss, and beyond the damage inflicted on our individual companies, COVID-19 threatens the ongoing viability of Springfield’s rich cultural landscape.

We have established a fund managed by the Community Foundation of the Ozarks which will oversee all financial transactions. All donations will be processed through the CFO site and ultimately disbursed equally by the CFO to OPAL members.

Donated funds will be used to:

a. Offset past, current, and anticipated revenue losses inflicted by COVID-19
b. Maintain ongoing business operations
c. Adapt and present performance content as the pandemic continues and
d. Plan and market our own ‘re-opening’ when the public health situation allows us to again perform in our traditional fashions.
### Generated annually by the Springfield arts sector

- **$29.9 Million**

### Collective lost revenue of OPAL members due to COVID-19

- **$1,110,000** and growing

### EACH YEAR

<table>
<thead>
<tr>
<th>Productions</th>
<th>Patrons Engaged and Entertained</th>
<th>Children Reached Through Outreach</th>
<th>Children and Adults in Classes</th>
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<tr>
<td>50+</td>
<td>110,000+</td>
<td>49,000+</td>
<td>850+</td>
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### OUR REACH

<table>
<thead>
<tr>
<th>Email Database</th>
<th>Facebook</th>
<th>Instagram</th>
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<tbody>
<tr>
<td>43,000+</td>
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</tbody>
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### Support Us Via the Community Foundation of the Ozarks

- [www.opalarts.org](http://www.opalarts.org)
WWW.OPALARTS.ORG